

Ofer Investments Cookies Policy

This policy explains how Ofer Investments Ltd. (“**Ofer Investments**”, “**we**”, “**us**”, “**our**”) uses cookies on its website <http://www.oferinvest.com>, and in our additional websites that display our projects (together the “**Website**”) and provides information about how other entities may use such technologies in connection with the operation of the Website. By using the Website you consent to the use of cookies in accordance with this Cookies Policy.

This policy includes information about:

- What are cookies;
- How we use cookies;
- Your choices - managing cookies and opting out; and
- How to contact us.

To find out more about our approach to privacy please read our Privacy Notice. [\[http://www.oferinvest.com/privacy/?langId=2\]](http://www.oferinvest.com/privacy/?langId=2)

1. WHAT ARE COOKIES

Cookies are small text files sent to your device by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

2. HOW WE USE COOKIES AND ONLINE TRACKING TECHNOLOGIES

When you use and access the Website, we may place a number of cookies files in your web browser.

Our Website uses the following types of **third party cookies** - i.e., cookies that are stored by a website other than the one you are visiting:

- **Analytics Cookies** that collect data on the performance of our Website such as the number of visitors, the time spent on the Website, which pages are visited most often etc.
- **Necessary cookies** are necessary to allow the technical operation of a website (e.g., they enable you to use its features).
- **Targeting cookies** that collect data on your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make the advertisements displayed to you, when you visit social media or third party websites, more relevant to your interests.

The table below provides information on the third party cookies that we use and the reasons and purposes we use them for. It also contains hyperlinks to the privacy policies of the third parties whose

cookies are used on the Website. Please review those privacy policies to obtain more information on the use of such cookies:

Cookie	Cookie Type and Purpose	Further Information
Google Analytics	Performance cookies. These cookies are used to collect information about how visitors use and interact with our Website. Such information helps us improve the Website and create a better experience for our visitors. The cookies collect information in an anonymous form, including the number of visitors to the Website, where visitors have come to the website from, how long they stayed in the Website and what pages they visited.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Facebook Pixel	Targeting cookies. These cookies, provided by Facebook, enable us to measure and optimize the effectiveness of our online marketing campaigns, and to display to you advertisements that may be relevant to you and to your interests when you visit Facebook. In particular, such cookies enable us to ensure that our Facebook advertising is seen by our users most likely to be interested in such advertising by analyzing which content our user has viewed and interacted with on the our Website	https://www.facebook.com/policies/cookies

Please note that this Cookies Policy does not apply to, and we are not responsible for, the privacy practices or policies of third party websites which may be linked to or accessible through this Website.

2. YOUR CHOICES: MANAGING COOKIES AND “OPTING OUT”

Most web browsers allow some control of most cookies through the browser settings. Each browser and device is different, so check the settings menu of your browser or device to learn how to change your advertising settings/cookie preferences.

For more information about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org. In particular, for more information on how you can control or limit the information Google collects using cookies, please review [Google's notice on how it uses information from sites or apps that use Google services](#) and [Google's privacy policy](#).

Please note that Ofer Investments has no affiliation with, and is not responsible for, these third party websites.

Please note that if you choose not to receive cookies at any time, the Website may not function properly and certain services will not be provided.

3. HOW TO CONTACT US

If you have any questions or concerns about our use of cookies, please contact us:

Ofer Investments Ltd.

Postal address: Ofer Investments Ltd., 1 Abba Eban Blvd., Herzliya Pituach

4. CHANGES TO THE COOKIES POLICY

We may update or amend this Cookies Policy and therefore would encourage you to review the policy from time to time to stay informed of how we are using cookies.

This Cookies Policy was last updated in June 23, 2019.